

# WESTFIELD PLAZA BONITA

## THE SOUTH BAY'S INDOOR OASIS

Living up to its name, the revitalized Westfield Plaza Bonita draws upwardly mobile families proud of their multi-cultural heritage. Westfield Plaza Bonita shoppers are loyal shoppers. They come to this National City location for the diverse retail offerings including Target, Macy's, JCPenney and Nordstrom Rack, an expansive cinema complex, a wide selection of national retailers, teen youth fashion (such as Forever 21 and H&M), and a host of family food offerings. Buzzing at all times, the center also serves as a favored meeting place and hosts numerous family and community events.

10.5 Million Annual Customer Visits

### South of the Border Too

Westfield Plaza Bonita is conveniently located 15 minutes south of downtown San Diego and 10 minutes north of the Mexican border at the intersection of I-805 and Hwy. 54 in a rapidly developing district. Marketing extends into Tijuana with many Mexican nationals making it one of their first stops when visiting the U.S. The heavy cross border traffic boosts the annual customer visits to 10.5 million.



1,000,000

Total GLA, square feet